





Figure 2

1004433.01.02

<?xml version="1.0" encoding="ISO-8859-1"?>  
 <!DOCTYPE rss PUBLIC "-//web site/DTD RSS 0.91//EN  
 "http://my.web.site/formats/rss-0.91.dtd">  
 <rss version=0.91>  
 <channel>  
 <title>\$sitename</title>  
 <link>\$url</link>  
 <description>\$backend\_title</description>  
 <language>\$backend\_language</language>  
 <image>  
 <title>\$sitename</title>  
 <url>\$backend\_image</url>  
 <link>\$url</link>  
 <description>\$data description</description>  
 <width>\$backend\_width</width>  
 <height>\$backend\_height</height>  
 </image>  
 for (\$m=0; \$m < mysql\_num\_rows(\$result); \$m++) {  
 // database query  
 list(\$title, \$data) = mysql\_fetch\_row(\$result);  
 <item>  
 <title>\$title</title>  
 <link>\$url/getdata.php?data=\$data</link>  
 </item>  
 }  
 </channel>  
 </rss>

Figure 3

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